

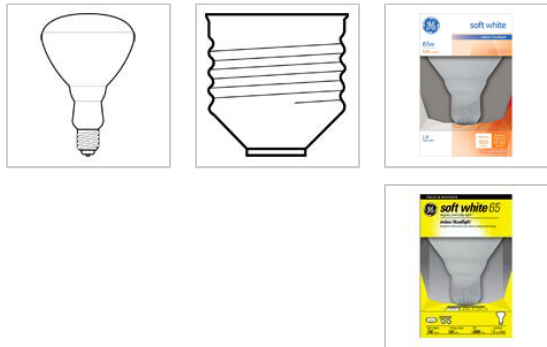
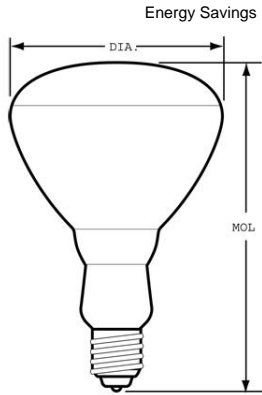


GE  
Lighting

## 14016 - 65R40/FL/MI-6PK

### GE soft white 65 watt BR40 floodlight 1-pack

- Use original GE's Soft White when you need a light without glare and harsh shadows.
- Replace ordinary light bulbs with GE Flood and Spotlight in all your track and recessed lighting fixtures.
- Estimated yearly energy costs \$7.83 based on 3 hours per day \$0.11 per kWh
- Lasts 1.8 years based on 3 hours per day usage
- 2600K soft white light appearance
- 500 lumens providing comfortable, inviting™ light
- BR40 indoor floodlight with medium base for use in directional fixtures such as recessed can lighting
- GE soft white indoor spotlights provide warm, pleasing everyday light without harsh glares and shadows. These bulbs' funnel shape and reflective coating help direct light where it is needed better than a standard incandescent bulb



### CAUTIONS & WARNINGS

#### Warning

- Unexpected lamp rupture may cause injury, fire, or property damage
  - Avoid direct water, liquid or metal contact.
- Risk of Fire
  - Keep combustible materials away from lamp.
  - Use in fixture rated for this product.

### GENERAL CHARACTERISTICS

Lamp Type	Incandescent - Reflector
Bulb	BR40
Base	Medium Screw (E26)
Filament	CC-6
Rated Life	2000.0 hrs
Bulb Material	Soft glass
Life in Years	1.8
Primary Application	Indoor Floodlight

### PHOTOMETRIC CHARACTERISTICS

Initial Lumens	500.0
Color Temperature	2600.0 K
Nominal Initial Lumens per Watt	11

### ELECTRICAL CHARACTERISTICS

Wattage	65.0
Voltage	120.0
Estimated Energy Cost per Year	7.83

### DIMENSIONS

Maximum Overall Length (MOL)	6.5600 in(166.6 mm)
Bulb Diameter (DIA)	5.000 in(127.0 mm)

### PRODUCT INFORMATION

Product Code	14016
Description	65R40/FL/MI-6PK
Standard Package	BUNDLE
Standard Package GTIN	30043168140165
Standard Package Quantity	30
Sales Unit	Unit
No Of Items Per Sales Unit	1
No Of Items Per Standard Package	30
UPC	043168140164